

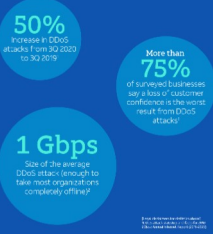
Preserve the availability of your website and network with AT&T Reactive DDoS Defense

Cybercriminals seek to crash your site for money, retaliation, or bragging rights. Level the playing field with help from a team of AT&T cybersecurity specialists.



AT&T Reactive DDoS Defense enables businesses to gain access to prompt AT&T DDoS mitigation services for a low monthly price.

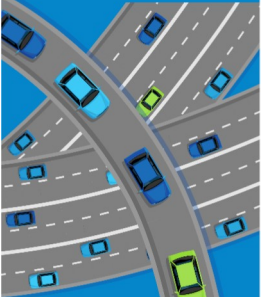
A Distributed Denial of Service (DDoS) attack is a powerful weapon for crashing your web servers or disabling your firewall or load balancers. The attack inundates a site or edge device with malicious traffic, causing the "denial" of service to legitimate visitors.



Defend against DDoS attacks with AT&T Business

Fortunately, AT&T Business offers specialized managed security services that can help. AT&T Reactive DDoS Defense helps mitigate volumetric DDoS attacks, while allowing legitimate traffic to flow to its intended destination.

What is a volumetric DDoS attack? In simple terms, it's an attack consisting of large packets being sent at a high frequency (or both). Cybercriminals can blast traffic at a site at the rate of hundreds of Gbps. It's like routing all 10 lanes of a major city's toll-free traffic to one lane bridge. Traffic bottlenecks, and nobody's crossing that bridge for a while.



No matter the size of your business, you can stand up to DDoS. Here's how AT&T Reactive DDoS Defense works:

- Customers monitor network traffic for anomalies.
- A quick call notifies our cybersecurity experts.
- We validate the attack.
- Traffic drops.
- Malicious traffic sent to scrubbing facilities and blocked.
- Legitimate traffic continues to your site.
- Business continues as usual with minimal impact.

4 benefits for your business

How can AT&T React to DDoS Defense help?

- There are no up-front fees to enroll.
- There are no appliances to install on site.
- Monthly fees are affordable.
- Your website and network remain up and running.

Real case: Retail

Problem: During the holiday shopping season a DDoS attack flooded a company's website and blocked browsing and online sales.

Solution: The retail organization's technology team contacted AT&T Security Operations Center with the IP addresses that were under siege. Since the retailer subscribed to AT&T Reactive DDoS Defense, operations experts were able to quickly gauge the size of attack and initiate mitigation. Malicious traffic was scrubbed while legitimate traffic reached the website.

Outcome: The DDoS attack was stopped in its tracks, and business continued as usual.



We're here for you

Are you a small-to-medium business seeking to preserve the availability of your web servers and network and protect yourself from DDoS attacks? Contact us today. We're professionals who can help customize the technology for you and get you up and running.

AT&T Business is here to help small businesses in a big way. Our Tech Empowered team can help you discover new products and services we'll work best for your business. To learn more, visit AT&T Reactive DDoS Defense or contact your local sales representative.